Icelandic Horse Society of Great Britain Minutes of Board Meeting



Date: 04/06/18Venue: Whypay

Attendees: Dave Savage (DS) Chair, E. Brimble (EB), Jem Adams (JA), H. Ashford (HA) Philippa Pringle (PP) Freija Glansdorp (FG) Karen Smith (KS)

Apologies Nicola Geuginault, Debbie Ede

	Notes and Actions	Owne r	Status
1.	Minutes of previous meeting 14/05/18 were agreed.		
2.	Matters Arising. Covered by the agenda		
3.	Comms Sleipnir special edition was successful. H has received 104 GDPR returns and more people have signed up for Gift Aid. H will forward those she has received to FG for 'invisibility' purposes. JA to put a reminder on FB for those who have not yet sent in their return.	HA JA	
4.	Marketing and Membership Survey Existing trophies now documented. Some could be recyclable for new/different classes. Sponsors have been found for most classes. Not yet sure of entries, if any, for one or two classes so trophies may not be needed. KC and MA to liaise once entries finalised.	KC MA	
	Distance award. As currently need to wait until AGM in November to start the distance award Trustees agreed that there could be an interim award to run from end of Summer Festival until the AGM. This can go into the e-bulletin. It's believed that a British rider won the (virtual) Ride to Reykjavik. In this case the trophy could be awarded at the Summer Festival in June. There are other Icelandic events not necessarily on the oval track and rosettes could be awarded at these from the IHSGB. This would help keep the Society 'in the mind' of members. KS in touch with a magazine about a photo shoot. Still early days.		
5.	Admin and GDPR (Partly covered in agenda item 3) FG has 'tidied' all World Fengur data. WF still have work to do but are 'getting on with it'. FG and EB are up to date with		

Icelandic Horse Society of Great Britain Minutes of Board Meeting



	them.		
5.	Sport and Tolt on Line		
	BCs and Summer Festival Preparations on-going for the Summer Festival and BCs. There will be two world ranking events. Friday evening and Saturday. 5 judges secured. Good interest in dressage and Track and Trail.		
	The Sports group are having discussions on whether, in future, the BCs could be done differently. They are extremely expensive to run and a different geographical location across the UK each year does not increase participation, merely reflects where people are based. This is currently a 'blue sky' discussion but is on-going.		
	Tolt on Line. 12 people have now entered. Quick turn around from the judges. Positive feedback from participants. It was suggested that some of the entrants could be asked to do a brief write up of 'how it was' for Sleipnir. JA to follow up.	JA	
6.	Youth One entry for the FEIF cup and a Team Leader to accompany her. KC requested that unused Youth money be used to help fund the entry. Trustees in agreement. Still very difficult to attract youth participation.		
7.	Insurance Existing insurance runs out in July. It is expensive and currently mainly just covers the BCs. It could therefore be cancelled in July to see if a better, more comprehensive and fit for current use deal can be found. Need to leave current insurers on good terms. KS is following up Insurance talks with Foreign Breeds and BHS and DS with SEIB.	KS DS	

Icelandic Horse Society of Great Britain Minutes of Board Meeting



	 AGM. Northern venue not yet found. Agreed will ask around at the BCs to see if any members can suggest a suitable venue around the Borders area. JA has successfully negotiated a 10% discount for members for everything in the shop. Based in Sweden but online. JA to put on FB etc etc. Education. JA and KS have lots of ideas for Leisure rider articles/videos. For example short videos on FEIF rules, shoeing, tack etc. For members only. There are lots of ideas and while the Society needs to do things properly it is important that once something is announced it is followed up. 'Progression not Perfection' (attributed KS) However, MA (and Trustees agreed) feels strongly that the IHSGB should not allow itself to be hijacked by pressure from others and should 'keep its powder dry'. The three Icelandic horse training books bought by the Society are very useful. JA is thinking about how to take these ideas and develop an education system tailored for IHSGB purposes. On-going. DONM July 2nd 2018 19.30. WhyPay 	KS JA	
J. L	2010 13.30. Wilyi ay		

<u>Distribution List</u>: Trustees, Management Team & Area Reps