

**Icelandic Horse Society of Great Britain**  
**Minutes of Board Meeting**



<b>Date: 04/10/2014 Face to Face Trustee Meeting; venue Freija's/Charterhouse, Somerset</b>		
<b>Attendees:</b> Jem Adams, H Ashford, Debbie Ede, Freija Glansdorp, Tim Hutchinson <b>Apologies:</b> Mike Adams, Kristina Christof		
	<b>Notes and Actions</b>	<b>Owner</b>
<b>1.</b>	<b>Minutes 12/08/2014</b> approved	
<b>2.</b>	<b>Annual Report</b>	
<b>2.1</b>	A draft of the annual report and accounts for the 2013/14 financial year has just been received back from the auditors and all the Trustee reports have been collated (excluding youth). This was discussed, approved and duly signed by all Trustees present.	
<b>2.2</b>	Agreed to publish all the AR and accounts on the website (after they are adopted at the AGM). Also aide memoire – all meeting minutes to be published on the web	<b>JA/FG</b>
<b>3.</b>	<b>AGM and future venues;</b> we believe we are mandated in law and our Articles to have a 'physical' meeting. The question is do we continue to rotate around the country to attract different members each year or do we hold it 'centrally' where the travel costs for the Trustees and admin are minimised? For example, this year the northern venue necessitates 2 night stays for all Board members. Agreed to discuss this at the AGM this year and gauge opinion. Whilst we support the principle of visiting health charities/venues etc., we could also explore 'fun' IHSGB day outs linking in with the business meeting/AGM.	<b>TH to lead discussion at AGM</b>
<b>4.</b>	<b>Area Contacts &amp; Membership</b> Philippa Pringle mentioned recently that she was not fully up to speed with new members in her area. But new member lists are sent to the Area Reps regularly. In future an annual update list will also be circulated in September. Area reps will get members in their area and adjoining areas. Horse owners identified by Freija through the studbook that are not members are given membership details and the name of their rep; the onus then has to be on them to contact us. Previous initiatives, such as the get together for area reps previously arranged at Midfield, had no takers. Another rep organised a Christmas ride which had only one attendee. How do we empower/encourage/support the Area Reps more? There is also funding put aside each year to facilitate local events/meetings etc. Re running the membership database through WF, FG reported that it is not a viable option at the moment as WF is a legal database and its' integrity must not be compromised. Stet with the excel membership database pro-tem.	<b>HA</b>     <b>JA</b>     <b>FG/HA</b>
<b>5.</b>	<b>Matters Arising</b>	
<b>5.1</b>	Advertising/Newsletters etc <ul style="list-style-type: none"> <li>The meeting discussed the free advertising for members on the website – individuals v. business – is it equitable? Agreed to continue with the status quo as most of the horses on there come from 'companies' and also attract people to visit the site.</li> <li>Also discussed the need to ensure that all advertising revenue is collected – eg: the Sleipnir advertising revenues and website advertising for non-members etc – the auditors/accountants require an audit trail too. All advertising monies due</li> </ul>	<b>JA/DE</b>



	<p>should be invoiced – Debbie to copy out existing tariff to Jem for review and to see how we can improve the ‘process’ of identifying advertising income due and ensure it is collected.</p> <ul style="list-style-type: none"> <li>• Paypal would facilitate this and it was agreed to add a Paypal facility to the website for membership and advertising. Note – the rates would need to include a surcharge to account for the Paypal fees.</li> <li>• Janice thanks the Board for all their work for all the copy which came in on time and made the compilation much easier. Next due date 29<sup>th</sup> November.</li> <li>• Re a new newsletter editor, Mo (Oakfield) is keen to be the new editor – she would be supported by Mic. Intention to publish online as well (password protected for members only). What do people want – have a survey? Notify all via the next Sleipnir and allow for hard copy or Survey Monkey returns. Also have a preference box on the new members form as to how you would like to receive your newsletter. (Note: we have been down this route before and the demand for e-newsletters was low and where the archive is available it is not much visited. BUT technology has moved on...). JA and team to investigate and take forward and all gratefully accept Mo’s offer – thank you Mo! Also potentially look an IHSGB annual if costs allow. Re printing, can we approach Helena (who has a professional interest) to get a comparative quote? Bearing in mind some collation is required and also different mailing lists for different inserts etc. Also LVH column/blog in future; discussions with Catherine Holland on-going.</li> <li>• The meeting noted the fact that a new IHSGB Ltd Facebook Group has been created – is it obvious as to how to get from one to another and that there is a group site? The yahoo group is still valid as many people do not use FB.</li> </ul>	<p>JA/HA</p> <p>JA</p> <p>JA</p> <p>JA</p>
5.2	FEIF gait definitions – FEIF continue their review to align with the FEI definitions; we are keeping a watching brief.	
5.3	The debate with Lloyds continues and a compensation package for personal time lost has been offered by Lloyds. It was agreed that an element of this – the distress package - would be donated to the Society. We make slow progress. DE to order paying in book for FG. Signatory mandate o/s.	DE/TH
5.4	CAF fund progressing, again signatory changes and mandates are required.	TH
5.5	Education matrix – KC sent her apologies today were for a family emergency, hence the update o/s.	KC
5.6	H had previously circulated and also tabled 2 membership reports; a review of 2013/14 and year to date 2014/15. Overall membership numbers are stable, but joiners = leavers as the list is dynamic and does reflect changes. It would be good to attract more family members (encouraging the youth & next generation). All area reps will have had this information. Some demand for just an associate/access to Sleipnir membership from non- horse owners but the Society would not be viable with reduced subscription rates. Also note the need to review any future membership/festival offers to make sure the costs and consequences are fully evaluated. There is a leaflet ‘about the Icelandic horse’ that goes out to new members – enquire at the FEIF conference about the availability of any updated leaflet. Also more postcards required for new members.	All
5.7	<p><b>Mike A reported:</b></p> <ul style="list-style-type: none"> <li>• <b>Sport Rider Development</b> – programme being developed with first meeting on 8/9 November in Dorset.</li> <li>• <b>British Championships 2015</b> – at West Tarf 19/21 June.</li> <li>• <b>Terms of Reference</b> – modified version will be available pre AGM</li> </ul>	



	<ul style="list-style-type: none"> <li>• <b>AOB</b> – Sport Team feel a survey of riders’ activities would tell us a lot about what people are doing with their horses and give us better information on which to develop a more inclusive programme. This was thought to be a good idea.</li> </ul>	
6.	<p><b>Engagement of Members</b> ref: Barry Laker’s email</p> <p>There was a member request for an annual year book to include details of all members – but the Board question whether this is allowable under data protection...even with an opt out and a circulation restricted to members only? We can use the list for purposes of advancing the aims of the Society but do not think we can publish. We are allowed to circulate them to the Area Reps as they are part of the management team.</p> <p>Questions to Facebook enquiring as to anyone else is nearby with iceys are either answered by local FB users but we need to check that the profile/existence of the Area Reps is ‘sold’ as much as possible. Again updated membership lists will be sent to all Area Reps both for their area and their adjoining regions. Problem of still of areas not covered - Jem is trying to recruit to the ‘holes’.</p> <p>Re Barry’s enquiry about icelandics been sold on unbeknownst to other owners in the local area – again the Area Reps could provide back up and a support network following any approach from a member. There is a separate list of horse owners (member or not) but again the IHSGB cannot take on responsibility for every Icelandic horse sold.</p> <p>There exists a genuine feeling that more fun events need to be encouraged to increase uptake and participation. The potential broadening of the Oakfield events is welcomed. Discussions took place about using society funds to help organise more fun/wider appeal events – the CAF development fund and the regional budgets can all be accessed for this.</p>	<p>JA</p> <p>TH to reply to Barry</p>
7.	<p><b>Budget next three years</b></p> <p>At the AGM each year a 3 year rolling budget is agreed. With the benefit of knowing the 2013/14 outturn we are now able to update and amend the 2014/15 budget and roll this forward for a further 2 years. Attached at appendix A is the revised 3 year proposal agreed today to take to the AGM.</p> <p>Query ; what is happening to the Calendar? When will it be ready?</p> <p>Aide memoire re 2015 WC : remember to add a surcharge of 100 euros per rider to cover judges expenses</p> <p>FG – please note there will be an additional FEIF payment as part of breeding assessment surcharge (c. 24 euros)</p> <p>Prentmet invoices confirmed as paid.</p> <p>KC due a refund re judge fees – to supply an invoice/details</p>	<p>ALL</p> <p>KC</p> <p>FG</p> <p>KC</p>
8.	<p><b>FIZO weekend</b></p> <p>A great success with good attendance at the Gaedingakeppni and another is planned for 2015.</p>	<p>FG</p>
9.	<p><b>Next Year's Events</b></p> <p>West Tarf festival is the 3<sup>rd</sup> weekend in June – 19<sup>th</sup>/21st June</p> <p>Gaedingakeppni planned for 2015 (maybe Spring) agreed as an IHSGB event</p> <p>All icy events to be added eg: Oakfield</p>	

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10.	<p><b>AOB</b></p> <p>FG advises: there will be a new EU law on horse passports on 1<sup>st</sup> January 2016 (implementation by 1<sup>st</sup> July 2016 in the GB). On 24<sup>th</sup> October she will attend a DEFRA briefing on this including the elements of local determination. The breeding team will then look at how to implement this.</p> <p>TH advises that the IHSGB sponsor the countryside rider FEIF youth cup, this year because of a 3 way tie for first two further miniature cups have had to be purchased – debit the youth fund by £25 every alternative year.</p> <p>Also under sport we sponsor the young riders 5 gait by providing a miniature trophy - fund from the Sport budget, action Mike</p>	<p><b>FG</b></p> <p><b>TH/JP</b></p> <p><b>MA</b></p>
	<p><b>DONM – cancel SKYPE on 11<sup>th</sup> November but all Trustees please remind themselves of 2013 AGM minutes and ‘meet’ if necessary on 11th AGM 15<sup>th</sup> November 2014 Belwade Farm, Aboyne</b></p>	

**Distribution List:** Trustees, Management Team

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## Minutes of Board Meeting



IHSGB INCOME & EXPENDITURE REPORT			YEAR BUDGET PROPOSALS IHSGB LTD, AGM 15th Novem					
WORKING PAPERS AS AT		30/09/2014	2014/15		2015/16		2016/17	
		to discuss at F2F 04/10/2014	INCOME £	SPEND £	INCOME £	SPEND £	INCOME £	SPEND £
			OPENING FYE BUDGET	OPENING FYE BUDGET	OPENING FYE BUDGET	OPENING FYE BUDGET	OPENING FYE BUDGET	OPENING FYE BUDGET
		reworked september 2014 w.r.t. 2013/14 outturn and draft						
		<b>APPENDIX A</b>						
Breeding	Freija	show (alternate years)		500				500
Breeding	Freija	Gaedingakeppni	-	-	-	-		250
			-	500	-	-	-	750
Studbook	Freija							
Studbook	Freija		2,250	550	2,300	600	2,350	650
			2,250	550	2,300	600	2,350	650
Sport/Riding		WC	10,000	10,000			10,000	10,000
Sport/Riding		FESTIVAL		250		250		250
Sport/Riding		TT est budget						
Sport/Riding		British Championships		128				
			10,000	10,378	-	250	10,000	10,250
IHSGB Development Fund		Growth/Interest	175	150	200	175	225	200
			175	150	200	175	225	200
Youth		Youth Cup			2,000	2,000		
Youth		Youth Camp	-	-			-	-
Youth		Youth general spend		200		200		200
Youth		CAF interest ringfenced for youth expenditure	-	175	-	175	-	175
			-	375	2,000	2,375	-	375
Membership		subscriptions	7,105		7,283		7,465	
Membership		FEIF fees	-	725	-	750		775
Membership		FEIF Conf	750	1,750	750	1,750	750	1,750
Membership		Regional Activities	-	250	-	250		250
Membership		Trec Ambassador	-	50	-	50		50
Membership		ERG Ambassador	-	50	-	50		50
Membership		Insurance	-	1,000	-	1,100		1,200
Governance		Trustee expenses/Governance	-	1,200	-	1,300		1,350
Governance		AGM (venue only)	-	250	-	275		300
Governance		Accountancy/professional fees		400		425		450
		Admin & Stationery/Website incl Management Team expenses & travel	-	1,000	-	1,000		1,000
Management		Depreciation	-	30	-	20		10
			7,855	6,705	8,033	6,970	8,215	7,185
Fundraising		CAF youth interest	175		175		175	
Fundraising		gift aid }	1,000		1,050		1,100	
Fundraising		donations }	100		100		100	
Fundraising		CAF youth growth	200		200		200	
Fundraising		Perf Awards/Misc						
Fundraising		shop (incl calendars)						
			1,475	-	1,525	-	1,575	-
Communication		Newsletter ad	75		100		125	
Communication		Newsletter costs	-	3,000	-	2,600		2,800
Communication		Set up costs new website						
Communication		Publicity and promo		150		150		150
			75	3,150	100	2,750	125	2,950
<b>GRAND TOTAL</b>			21,830	21,808	14,158	13,120	22,490	22,360
		bottom line Surplus/ (Deficit)		22		1,038		130