

Icelandic Horse Society of Great Britain

Minutes of Sport Group



Date 7th Jan 2016 by conference call

Present: Mike Adams (MA), Kirsty Carson (KC), Andrew Nickalls (AN), Gundula Sharman (GS), apologies, Ann Savage

Agenda

1. Actions arising
2. BC2016
3. FEIF Meetings
4. AOCB

1 Actions arising:	
a) Mike talked to Shona about Tölt online. The Sport group sees this a very positive development, and addition to our activities. Mike will invite Shona to participate in the next sport meeting, where we can discuss the next steps.	MA
b) Mike will continue to try and contact Markus ??? to get further details about the MEM.	MA
c) Revive the annual distance awards – Mike has spoken to Helena Levett, who is currently too busy to take on the distances awards. Further suggestion: Carola ???	ongoing
d) Kirsty to look at using the team to promote Icelandic Horse sport riding at equestrian events; difficult to get enough people together at the same time. Might need to revise the concept.	ongoing
e) Promotion and sponsorship – Andrew will continue to look at the possibility of promoting the team with sponsors to secure longer-term relationships with them. Andrew has been in touch with Lorna George from NAF. Proposal: approach them for sponsorship for BC. Initial request £1,000/ year over 5 years. The hope is and hope that once a team has been formed sponsors might support the team for the WM as well. Andrew will follow this up. Another sponsorship packet might be the cost of one judge, ca £500.	AN
2 BC 2016 - should that be a WR event? After a brief discussion the consensus was yes, if we can afford it. → it might give the sponsorship deals a better chance, and it might make it easier to find judges. Furthermore, it will give more riders a chance to experience a WR event. Mike is in contact with a number of judges, but nothing is fixed yet. We need to make it absolutely clear that our programme and rules are compatible with the WR rules, particularly concerning vaccination and shoeing rules are compatible. If there are any changes, the rules need to be widely publicised and explained in good time. And we need to think about if the events of the “festival” fall under the same shoeing and vaccination rules	MA to approach judges. AN to check WR shoeing and vaccination rules
3 FEIF conference – the Sport proposals for the DA were discussed briefly, and GB will support them.	
AOCB - Kirsty proposes that we have a presence BETA 24-26 Jan at NEC, Birmingham, with the possible purpose of networking and scouting for sponsorship. In principle it would be good to send someone from the sport group. Possible contenders Kirsty, or Anne, or someone from the TopReiter team. Gundula – the Tölt in Harmony even on 27 th Feb in Cheltenham. To what degree is this part of the remit of the Sport group? Mike to take the question to the Trustees.	ALL – urgent! MA
Gundula – the HestFest initiative was discussed briefly. Gundula will keep the Sport group informed and the Sport group is keen to support the initiative as appropriate.	
DONM 10/2/2016 → Pow wow number, landline 0844 4 737373, PIN 31676 GMS, 7 th January 2016	