

Icelandic Horse Society of Great Britain
Minutes of Board Meeting



Date: 24:10:2020		Venue: Zoom	
Attendees: Peter Heathcote (PH) Chair, Karen Smith (KS) Becca Hughes (BH), Ellen Brimble (EB), Mike Adams (MA), Jem Adams (JA), Debbie Ede (DE) H Ashford (H) Philippa Pringle (PP) Freija Glansdorp (FG)			
	Notes and Actions	Owner	Status
1.	<p>Approval of minutes</p> <ul style="list-style-type: none"> ▪ Minutes of the meeting of 05/10/2020 were approved. 		
2.	<p>Trustee Reports</p> <p style="text-align: center;">1. Comms/Marketing</p> <p>There were many activities during the year – looking into 2021 we might want to focus on fewer, but high quality activities. Positive feedback from people about the society. KS, PH and BH have worked on the Terms of reference for the leisure trustee role.</p> <p>The Photo competition theme was tricky for many people – next time we should choose a broader theme.</p> <p>Distance award and Icelandic Challenge Cup remain on the agenda, we might add a Virtual ride.</p> <p>Calendar – we will use photos from the photo competition and have an online poll to know approx. numbers to order.</p> <p>Area rep. situation – how can we offer more localised activities for our members? MA suggested maybe it is time for a review of our structure – would regional trustees be more effective with their own budget? Discussion to be continued.</p> <p>The ebulletin will be restructured. Ian Pugh has given valuable support on website restructuring and has great ideas for expansion, including use of surveys, Google analytics, calendar system, search engine positioning, etc. Ian has been working on a new development website which will be more user friendly. Expenses of \$229 for security, plug in, etc. were approved by all.</p> <p style="text-align: center;">2. Education</p>	<p style="text-align: center;">KS</p> <p style="text-align: center;">ALL</p> <p style="text-align: center;">ALL</p> <p style="text-align: center;">JA</p> <p style="text-align: center;">ALL</p>	



	<p>BH and JA to work on promoting youth badges. There are currently 4 Youth badges on offer. BH is also keen to develop volunteering opportunities for youth members.</p> <p style="text-align: center;">3. Sport</p> <p>Feedback from the BC's was very positive. People liked the venue and there were requests to make it a regular BC fixture. 2021 is a year for the BC's to be held at a Northern venue, but will it be possible to organise it at a private venue with Covid regulations still likely to be in place? The Sports Team will debate different options.</p> <p>BC's 2021 to be held on the last weekend in June. Rules for the WC team membership have been circulated. Current plans are that 2 places are open for non resident riders if they cannot be filled with UK based riders. If there is a lack of eligible UK based riders, more spaces might be filled with non resident riders. The Sports team are evaluating opportunities for sport riding or 1 judge-shows. Covid restrictions make Winter Tölt series very difficult to organise. Work in progress for the Sports team.</p> <p style="text-align: center;">4. Youth</p> <p>BH is planning Youth awards, one for up to 14 years of age, the other for the 14 – 18 age group in line with FEIF. She is also working on selection criteria for Youth Camp and Youth Cup. A possibility might be to follow the Icelandic Horse Challenge Cup principle with personal development and volunteering points awarded. A Youth ebulletin might not be pursued due to lack of uptake.</p> <p>There is no age limit for volunteering at a young age as long as safeguarding is observed. For Youth Cup, competition experience and development will count towards to selection.</p> <p style="text-align: center;">5. Studbook</p> <p>This time of year is very busy with foal registrations and imports/exports, as well as answering lots of questions from our members.</p> <p>The studbook also deals with Zootech legislation changes and complies with requests from DEFRA in preparation of Brexit.</p> <p style="text-align: center;">6. Breeding</p> <p>The "Meet the foals 2020" webinar was a big success with 39 attendees and lots of foals on show. The feedback was</p>	<p>JA</p> <p>BH</p> <p>MA</p> <p>BH</p> <p>FG</p>	
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	<p>very positive and the breeding team will develop the next series of webinars for 2020/21.</p> <p style="text-align: center;">7. Finance</p> <p>Final accounts have been completed, trustees to check the draft budget. AGM preparations are on the way, JA, KS and PH to organise follow up emails to receive feedback. Polling features to be worked out (KS). Poll to be organised on the website to get an idea how many calendar's should be ordered. £ 10 price per calendar agreed (subsidised by the society if necessary due to Covid). Debt control – people have to be chased multiple times before paying for their bookings (courses, training, etc). It might be better to insist on pre-payment to reduce the work load. For any outstanding money, ask the relevant trustee for help.</p> <p style="text-align: center;">8. Membership</p> <p>HA: new memberships coming in. End of October is the cut off date for lapsed memberships. Reminders to be sent out via Sleipnir / AGM. At present approx. 20 people haven't paid their fees and some have cancelled their memberships.</p> <p style="text-align: center;">9. Chair</p> <p>FEIF Delegates assembly (virtual) will take place 13th February 2021. We have 2 places. It was agreed that Peter and Mike will represent the IHSGB.</p>	<p>EB</p> <p>JA, KS,PH</p> <p>KS</p> <p>All</p> <p>HA</p> <p>PH</p>	
4.	Date of next meeting: 10/11/2020 via Zoom as AGM rehearsal @ 7pm.		