

Icelandic Horse Society of Great Britain Ltd <u>BoT Meeting +</u> Management

MEETING MINUTES MONDAY 2ND JUNE 2025 19.30 ZOOM ON-LINE

Trustees & Management.

Martine Bye-Duke Chair (MBD), Jem Adams (JA), Hilary Ashford (HA), Ellen Brimble (EB), Debbie Ede (DE), Chrissy Edwards (CE), Linnie Frith (LF), Freija Glansdorp (FG), Fi Pugh (FP), Mic Rushen (MR)

The Minutes were recorded then written up by Saby Chetcuti (SC)

1. Opening and Apologies

Chair welcomed all to the meeting. Apologies EB, HA and MR

2. Minutes of last meetings & Matters Arising

- 2.1. Are there any amendments to the minutes not already raised?
 - Changes apologies from LF needs changing
- 2.2. Is the Board of Trustees willing to accept the minutes of the last meeting as reflective of discussions and decisions made. Accepted
- 2.3. Review of actions from previous meetings will be covered in the following agenda.

 Details listed in the Action list

3. Chair's Update – MBD

3.1. Strangles awareness week (May) posters were put out each day on the members forum to increase awareness. Good feedback. will do it annually.

- 3.2. IHSGB Welfare Group (13th May). D. Marsden will be chairing future meetings. A. Weiner was welcomed to the group. The Welfare folder in the shared trustees drive, will remain. A copy of the files will be given for separate access to the information, to maintain confidentiality of the shared drive.
- 3.3. FEIF Welfare/SLO meeting (14th May)
 - Denmark just had a campaign about "overweight horses". the welfare group will be covering this.

LINK

Kampagne: Overvægt hos heste | Den Danske Dyrlægeforening

■ New Press release from Tierschutzbund Zürich regarding the PMSG production/Broodmares in Iceland:

LINK

Latest investigation reveals systematic cruelty to horses in Icelandic PMSG production - authorities must act now

Pressure and announcements to keep it in the public eye. As many brood mares as riding horses in Iceland which was surprising.

- Social license to operate for leisure riders. How do we reach out to these people through leisure and welfare, webinar and education? Ensuring fitness horse and rider fitness
- ■Inclusivity for disabled riders at competition We have the possibility for including para riders following assessment. FP is leading this group Not everyone is aware of this
- 3.4. Sponsorship the pot is empty for cash sponsorship, times are hard across the industries big projects are not happening because the money is not there. Sadly, the responses to emails were negative.
- 3.5. Restructuring IHSGB progress/update/review (DE/MBD/EB)
 - ■EB, M. Adams and DE have done some preliminary work. reviewing the must do's and nice to do's. How do we structure compliance? Structure . planning to meet soon
- 3.6. 40th Anniversary (BoT & Management)
 - Ceilidh in Scotland in February is hard to do. Bands don't operate at this time of year. Will try for a little longer otherwise we will need to rethink the entertainment.
 - Ideal location in Edinburgh. MBD to find contacts for Ceilidh?
 - ■awards evening ideas sheet on the shared drive please add Action All
- 3.7. Expenses MBD reminded the trustees to make claims even if you want to gift it back

4. Finance-DE

- 4.1. End of Year, requirements of Trustees . Shopping list for what's needed and events for next year to Debbie by the end of June so that the list can be consolidated ready for review . Action all.
- 4.2. AGM update/IT

https://museumofthehorse.co.uk/

Airbnb for agm not yet looked at

Ian has come back with a list of technical equipment

- 4.3. IHSGB course/camp/BC's attendance/refunds
 - highlighted the need to address camp refund requests, with agreement to refund two specific cases while waiting for a potential partial refund from the venue.
 - DE chasing a potential partial refund from the venue
 - ■BC's entries with valid medical/veterinary reasons will be refunded Action DE

5. Comms – LF

- 5.1. LF reported on display banner orders, with pricing approved and a deadline set for the end of the week to finalize decisions before ordering.
- 5.2. Sponsorship/company support email issued to everyone today
- 5.3. Upcoming webinars scheduled for autumn/winter
- 5.4. BC actions -Organize and coordinate
 - Vendor stalls/stands/card readers.
 - Vendors and Sponsors Parcel Feeds regarding their participation
 - Communicate arrangements for craft, merchandise and second-hand tack sales.
 - Coordinate outside catering arrangements
 - Raffle prizes for the event Action All

6. Breeding & Studbook – FG Apologies -EB

Nothing to report

7. Education - JA

- 7.1. Baddie Course, just completed went well
- 7.2. Supporting Shetland ideas (with CE-Youth) early discussions.

8. Leisure – MBD

8.1. FEIF National Leisure meeting, (12th May)

with deadline of June 12th Action LF

- Virtual Ride towards Landsmót in Hólar 2026. The new name will be announced at a Leisure meeting at the World Championships.

 Email to members requesting name suggestions for virtual ride to Landsmot
- Photographic competition needs better promotion next year.
- 8.2. IHSGB Spring Camp MBD people had a good time. MBD will look at booking next year one for Scotland and maybe other locations.
- 8.3. Leisure Group Members are coming forward, usually after asking. The leisure group, member's request to be passed to lan for posting on the webpage.
- 8.4. LF- Icey Gymkhana- 56 members signed up including 5 non non members in the UK. amazing engagement

9. Sport – FP

- 9.1. BC's.
 - 29 horses entered taking up quite a lot of time.
 - Two requests for refund due to medical and personal health issues agreement was reached.
 - Hennys heart strings to set up a stall . A prize will be provided for a class rather than charge
 - Raffle to be organised makes money
 - FEIF attendee youth members are keen to volunteer at the BC's to contribute and raise some money for themselves. Safeguarding protocols by Youth lead or parent supervision needs to be assured at all times. Potential roles include gate duties, messenger duties for judges, poo picking on the oval track between competitions. To be provided with hi viz jackets and in public view. Suitably sized hi viz from sponsorship ACTION LF
 - Rough schedule will be provided with a clear timetable once all riders are booked.
 - Catering has been sorted thanks to LF and CE
 - ■Judge transport have been sorted thank you EB
 - no arrivals before 4 pm
- 9.2. Kelmscott Manor event, hopefully to be repeated this year in August.
- 9.3. WC's nothing to report

9.4. Monmouthshire Show Sunday 17th August- Group of people to sort out still as August is busy. email of organiser to be sent to Fi Action MBD

10. Youth – CE

- 10.1. Online dressage event is nearing completion
- 10.2. kirsty Carson offered to sponsor kit for youth event
- 11. Membership Administration HA Apologies
 Internet issues
- 12. Sleipnir Newsletter Editor- MR Apologies

Magazine has gone out

13. AOB

- 13.1. The group discussed an email from Lynn Jarvis at the APHS about the Foreign Breed National Finals in October in Leicestershire, Action FG to send to MBD for review. Linnie has got the card reader for purchases at BC's.
- 13.2. IHSGB members MBD and FP will attend the WCS event, in their capacities as chair (MBD) and FEIF Sport (FP).

meeting finished at 20.40

14. Date & Type/Venue of next Trustees meeting –

19.30. Monday 14th July Trustees & Management team Zoom Meeting

Reminder

Newsletter Schedule

August 17 (publication: late August)

November 10 (publication: early December, Christmas edition)



Zoom Summary sent to all participants Immediately following the meeting

Quick recap

The meeting began with attendance updates and technical difficulties before addressing welfare initiatives including awareness campaigns and investigations into PMSG production. The group discussed various organizational matters including sponsorship challenges, restructuring efforts, and plans for the society's 40th anniversary celebration, while also reviewing financial matters such as expenses claims and budget planning. The conversation ended with updates on upcoming events, including competition schedules, accommodation arrangements, and merchandise sales, along with discussions about volunteer opportunities and raffle prize arrangements.

Next steps

- Debbie: Process refunds for BC's entries with valid medical/veterinary reasons
- Fi: Publish preliminary BC's schedule showing events planned for each day
- <u>Linnie: Send display banner pricing and specifications to all board members for final approval by end of week</u>
- Linnie: Order display banners after approval deadline if no objections received
- Fi: Contact Hannah from Annie's Heartstrings regarding stall at BC's and request raffle prize or class sponsorship in lieu of fee
- Fi & Chrissy: Create list of appropriate tasks for youth volunteers at BC's ensuring safety and supervision requirements are met
- Debbie: Follow up with Bruce regarding potential refund or credit for unused camp places
- Fi: Organize team for Monmouth show on August 17th
- All Board Members: Submit budget requirements/shopping list to Debbie by end of June
- Chrissy: Continue searching for alternative youth training resources
- Fi: Contact Kelmscott Manor regarding August event details
- Linnie: Organize and coordinate vendor stalls/stands for the BC's event
- Linnie: Contact Parcel Feeds regarding their participation in the BC's
- Linnie: Contact Kirsty about bringing her merchandise to sell at BC's
- Linnie: Organize food arrangements for James from AV Edge who is sponsoring prizes
- Andrew: Arrange trophy for young riders at world championships
- Ellen: Continue coordinating transport arrangements for judges
- Cristina: Release online in-hand dressage event information after BC's
- Linnie: Check and source charging lead for the card reader
- Linnie: Advertise that second-hand tack sales will be Saturday only at BC's
- Linnie: Contact Catherine regarding craft day setup and arrangements
- Linnie: Follow up with Donna Doyle about bringing her glass work to display
- <u>Linnie: Send email to members requesting name suggestions for virtual ride to Landsmot with deadline of June 12th</u>
- Linnie: Follow up with outside catering details and update booking form issues
- Team: Bring raffle prizes for the event

Summary

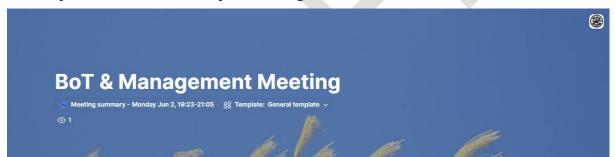
Meeting Challenges and Agenda Updates

The meeting began with technical difficulties and attendance updates, with several members experiencing internet issues or being absent. Freya mentioned she was preparing for a trip to the Netherlands and was feeling unwell due to overwork and a lingering cold. The group discussed the agenda for the meeting, which was prepared by IHSGB based on existing work in progress items, and Linnie noted that her absence from the previous meeting should be documented in the minutes.

Welfare Group's Key Initiatives Review

The Welfare Group discussed several key topics, including a recent awareness campaign about strangles and the need to address overweight horses, which was highlighted by a Danish campaign. They reviewed the status of PMSG production investigations and contracts, noting ongoing government discussions about renewal. The group also addressed the social license to operate, emphasizing the inclusion of leisure riders and riders with disabilities, with Fee confirming that para riders are welcome to compete in appropriate classes.

Society's 40th Anniversary Planning



The group discussed several topics including sponsorship challenges due to economic conditions in the housing industry, restructuring efforts led by Debbie and Ellen, and plans for the society's 40th anniversary celebration. They explored options for a ceilidh in Scotland, with IHSGB planning to investigate more venues and potentially reach out to contacts in Edinburgh. The group also discussed the need to gather ideas for awards to be presented at the anniversary celebration, with IHSGB requesting input from members on potential categories and awards.

Budget Planning and Refund Decisions

The group discussed several key topics including expenses claims, budget planning, and a camp refund policy. Debbie requested shopping lists from members by the end of June for budget planning, and highlighted the need to address camp refund requests, with agreement to refund two specific cases while waiting for a potential partial refund from the venue. Linnie reported on display banner orders, with pricing approved and a deadline set for the end of the week to finalize decisions before ordering. The group also briefly discussed sponsorship efforts and upcoming webinars scheduled for autumn/winter.

Youth Initiatives and Event Planning

The meeting covered updates on various activities and events. Jem reported on the successful Baddie course and ongoing discussions about youth initiatives in Shetland. The group discussed promoting a new virtual ride for Landsmart at Holland in '26, with suggestions for names like "Hurring to Holland." Linnie shared progress on the leisure rider challenge, which has generated 56 entries so far. The group also touched on spring camp attendance, leisure group activities, and the need to plan for next year's events. Finally, Fi mentioned the upcoming ASP event in Monmouth on August 17th, for which she needs to organize a team.

BC's Volunteer and Refund Decisions

The group discussed refunding two requests, one for a rider who had a broken arm and another for a horse that wouldn't be ready for the BC's. They agreed to honor these refunds. They also discussed a vendor request from Hannah Kosinofsky who makes rope halters, deciding she should be asked to donate a raffle prize instead of setting up a stall. The group explored ways for two teenage girls, Rosie and Esme, to volunteer at the BC's in July, with gate duty and trackside poop picking being suggested as suitable tasks that would keep them in view of supervisors.

Event Planning and Logistics Discussion

The meeting discussed the organization of an upcoming event, including the schedule for various competitions, accommodation arrangements, and food provisions for participants. Fi reported that 29 horses have been entered, with 15 stables booked, and mentioned that Chrissy and her team have arranged food, with a request for IHSGB to cover the costs for three judges and Lou. Ellen was praised for her efficient organization of travel arrangements for judges from abroad. The group agreed to allow early arrivals only if necessary, and IHSGB offered to accommodate some participants in their home. Fi also mentioned a request from Kelmscott Manor to host an event in August, which she and IHSGB agreed to organize.

Foreign Breed Finals and Events

The group discussed an email from Lynn Jarvis at the APHS about the Foreign Breed National Finals in October in Leicestershire, which Freija will forward to Martin for review. They also confirmed that IHSGB members will attend the WCS event, with Martin booking accommodation in Barden and Fi borrowing a tent. Cristina reported that an online dressage event is nearly complete and that Kirstie has offered to provide some kit for the Youth Camp, which has sponsorship. The conversation ended with a note about the recent magazine distribution and website updates, though lan was not present to provide specific website updates.

Event Logistics and Raffle Planning

The group discussed logistics for upcoming events, including the use of a card reader for merchandise and raffle ticket sales. They agreed to collect raffle prizes through donations and potentially offer vouchers as alternatives. Linnie will handle communication for vendor stalls, and the group decided to hold the raffle draw earlier, on Saturday evening, rather than Sunday. They also discussed bringing various equipment like banners and certificate frames to future events. The next meeting was scheduled for Monday, July 7th at 7:30.

Merchandise Strategy and Partnership Planning

The group discussed merchandise sales for the society, noting that baseball caps and winter woolly hats were popular at previous events. They explored options for a new merchandise setup, with IHSGB suggesting a model similar to the Scottish event where orders are pre-ordered and stock is purchased directly, allowing for better profit margins. Linnie mentioned a potential partnership with St. Bride's Bay for an online shop, though IHSGB expressed concerns about the quality of merchandise from their previous supplier, Tailors. The discussion also touched on the need for a 40th anniversary logo and designs for Icelandic horse-themed merchandise for future events.

IHSGB Event Planning and Logistics

Linnie and IHSGB discussed plans for an upcoming event, focusing on managing stall setup and operations over the weekend. They agreed to limit the event to Saturday, as Sunday attendance is typically lower, and decided to communicate this clearly to avoid confusion. Linnie mentioned that AV Edge, represented by James, will sponsor prizes and bring their own marquee, and she will arrange food and drink for them. They also discussed the inclusion of member crafts, such as Donna Doyle's glasswork, and the use of gazebos along the hedge for vendor displays.

Virtual Ride Name and Logistics

Linnie and IHSGB discussed several topics, including raffle prizes, a new name for a virtual ride, and issues with a booking form for an upcoming event. They clarified that the virtual ride is separate from their own long-distance ride and discussed the need for a new name by a specific deadline. IHSGB mentioned that Anastasia, a member with journalism experience, offered to help Linnie with welfare and promotional tasks, though she may have to take breaks due to health issues. They also touched on the challenges of managing bookings and the need for better communication about outside caterers.